

2019-2020 District Goals



District: District 308 B2
Constitutional Area: Orient and Southeast Asia

LEADERSHIP: CLUB OFFICER TRAINING

In the 2019-2020 fiscal year, 90% of incoming Club Officers will complete Club Officer training.

Action Items:

- I will ensure that my district team understands their roles in the Club Officer training process
- I will encourage the District GLT Coordinator to include Club Officer training in the GAT development plan and to report the completed training
- I will support and promote Club Officer learning events

Additional action items to achieve this goal
To increase clubs to achieve Club Excellence Award for fiscal year 2019-2020.
To ensure the clubs submit MyLion report
Encourage more of the club do online, webinar, etc

REGION AND ZONE CHAIRPERSON TRAINING

In the 2019-2020 fiscal year, 100% of incoming Region and Zone Chairpersons will complete Region and Zone Chairperson training

Action Items:

- I will ensure that my district team understands their roles in the Region and Zone Chairperson training process
- I will encourage my District GLT Coordinator to include Region and Zone Chairperson training in the GAT development plan and to report the completed training
- I will support and promote Region/Zone Chairperson training events
- I will encourage my District GLT Coordinator to apply for Leadership Development Funding to offset the cost of Zone Chairperson training

Additional action items to achieve this goal
Encourage Region and Zone chairperson to create more interesting meetings, conduct dialogue session, brainstorming, exchange ideas and report on issues encountered. They must visit the clubs in their region or zone at least once

LEARNING FOR EVERY LION

Lions Leadership institutes

During the 2019-2020 fiscal year, the district will identify 5 qualified candidates to apply for local and Lions Clubs International sponsored institutes in our area

Action Items:

- I will ensure my district team understands their role in identifying qualified candidates for institutes.

Custom goal and action items

- Ensure at least 50 clubs to achieve Club Excellence Award
- 90% club submit MyLion activities report
- Ensure 100% new members proper induction and orientation
- 70 lions to be certified as Guiding Lion

MEMBERSHIP: INVITE FOR IMPACT

	FY New Members
1st Quartter	80
2nd Quartter	200
3rd Quartter	180
4th Quartter	160

By the end off tih 4th quartier, tih distiricti will add a tiotial offi 620 new members.

Action Itiems:

My disttrictt will esttablsh club branch(es).

My disttrictt will inductt new Lions under 40 years old.

My disttrictt will conver50 Leos tto Lions

My disttrictt will organize att lea7 membership growth eventt(s).

All clubs in my disttrictt will sett individual membership goals

My disttrictt will use and promotte membership resources tto achieve our gqãe. Justt Ask Guide, Club Membership

Chair Guide with inductton ideas, Community Needs Assessmentt and Membership Developmentt Grantt

NEW CLUB DEVELOPMENT

	New Clubs	Chartter Members
1st Quartter	1	20
2nd Quartter	1	20
3rd Quartter	1	20
4th Quartter	1	20

By tih end offi tih 4th quartier, tih distiricti will stiarti 4 new clubs.

With a minimum offi 80 charttier members.

Action Itiems:

My disttrictt will ensure all Guiding Lions are certttfed and assigned tto new clubs

My disttrictt will hostt a New Club Developmentt Workshop

My disttrictt will organiz2 Leo Club(s).

My disttrictt will sttaatt Specialitty Club(s).

Runner

My disttrictt will use and promotte membership resources tto achieve our gqãe. Membership Developmentt Grantt, New Club Developmentt Guide and Justt Ask Guide).

MEMBER RETENTION

	Drops
1st Quartter	50
2nd Quartter	70
3rd Quartter	60
4th Quartter	120

By the end off tih 4th quartier, the distiricti's membership drops will noti exceed 300 members.

Action Itiems:

My district GAT Coordinators will promote the use of the "How Are Yours Ratings? survey.

My district will use the Club Quality Initiative to support member retention

My district GAT Coordinators will ensure that all clubs are conducting effective new member orientations.

My district will survey former members to better understand and evaluate how to improve member satisfaction.

Additional action items to achieve this goal:

Will conduct more courses for members to improve and understand about our organization.

NET GROWTH GOAL

620	+	80	-	300	=	400
FY New Members	+	FY Chartter Members	-	FY Rettentton Goal	=	NET GROWTH GOAL

SERVICE: PEOPLE SERVED

In tih 2019-2020 ffiscal year, my distiricti will serve 156000 people.

Action Itiems:

Off tte ttotal number off people served in my distiricti 4500 people will be youthh(under 18 years old).

My distirictt will use and promotte service resources tto achieve our goal. Service Projectt Plannerr Club and

Community Needs Assessmentt(Developing Local Partnerships and Fundraising Guide).

I will encourage clubs in my distirictt tto work ttogether tto collaboratte on their service projectts tto maximize tthe impactt in ttheir community

Addittonal actton ittems tto achieve tthis goal

Frequentt meettng withh clubs tto encourage tthem tto do more projectts

SERVICE ACTIVITIES

In tih 2019-2020 ffiscal year, my distiricti will completie 4680 service activities.

Action Itiems:

I will educatte clubs in my distirictt aboutt our global causes

SERVICE ACTIVITY REPORTING

In the 2019-2020 fiscal year, 90% of clubs in my district will report their service projects via MyLion Web or MyLCI.

Action Items:

My District GAT Coordinators will organize MyLion Web reporting training and provide the Why Service Reporting Matters document to attendees

I will encourage all members (or all Club Presidents) in my district to download the MyLion app and use it for all service projects

I will ensure the Global Action Team continues to support clubs in reporting

I will emphasize the responsibility of the Club Service Chair to report their club's service

My district will use and promote service resources to achieve our goal. (Service Activity Reporting Service Reporting Guide, and Why Service Reporting Matters).

Encourage clubs to publish service projects on the media

To encourage joint projects with NGO and local council

Custom goal and action items

Will work closely with my GAT team and all my cabinet officers

Ensure the club Service Chairperson reports monthly

District Chairperson to help clubs to organize more service projects for the community

LCIF: PARTICIPATE

By the end of the 2019-2020 fiscal year, 80% of Lions in my district will understand the impact of our Foundation and demonstrate their support with a donation to LCIF

Action Items:

FUNDRAISE

During the 2019-2020 fiscal year, I will partner with our LCIF District Coordinator to raise \$5,000.00 to support Campaign 100: LCIF Empowering Service.

Action Items:

My district will raise \$5,000.00 to support Campaign 100: LCIF Empowering Service.

My district will recruit 100/100 Clubs this year

Additional action items to achieve this goal

Will organize LCIF Campaign 100.

Will recognize Lions who contributed to LCIF

Share LCIF and Campaign 100 information through social media

Assist Lions and public to make online contributions

ADVOCATE

In the 2019-2020 fiscal year, 90% of clubs in my district will report their service projects via MyLion Web or MyLCI.

Action Items:

My district will educate our Lions about the expanded global causes for LCIF and grant opportunities available to us
I will include messaging about LCIF in every visit I make as District Governor
For ALL grants awarded to my district, I will ensure 100% of project reports are submitted on time to LCIF to remain in good standing for future funding